

Analysis software that's intuitive and powerful.

1 EYE TRACKING 2 PHYSIOLOGY 3 BEHAVIORAL 4 VIDEO





Exploring human behavior objectively





pehavior objectively

Different types of heatmaps.

MAPPS[™] FEATURES

- 1 Intuitive graphical user interface.
- 2 Cross-platform support.
 - + Windows XP 8, coming soon to Mac OS and Ubuntu Linux.
- 3 Integrates scene video input from built-in screen capturing tool and webcams. Unlimited video sources.
- 4 Interact and record data from third-party hardware devices.
 - + e.g. Biopac, Nexus, ABM's X10 EEG system, Zephyr, Zynex, Shimmer Mindo. Customer integration requests welcome.
- 5 Recording and playback of GPS tracking data.
- 6 Gaze calibration on 2D surfaces.
- 7 Real-time and post-processing modes of analysis.
- 8 Powerful tools for scrolling through video and selection of analysis time windows.
- 9 Click-and-drag definition of static and dynamic regions of interest (ROIs).
- 10 On-the-fly selection of fixation parameters.
- 11 Graphical data output of gaze variables.
 - + e.g. crosshair, gaze trail, fixations.
- 12 User-selected video overlays.
 - + e.g. Colored and shadow heatmaps, gaze cone.
- 13 Summary graphs of processed data.
 - + e.g. Pie chart of ROI fixation over selected time window.
- 14 User-directed video recording of analysis results.
- 15 Easy export of graph data to Excel.
- 16 Improved signal processing and video compression algorithms.
- 17 Record and play back synchronized audio.
- 18 Enables analysis and visualization of multiple simultaneous subjects.
- 19 Heart rate analysis.
 - + Locate QRS complex locations, compute heart rate and variability, Poincare analysis.
- 20 Provides an API which allows ROIs to be marked in real-time as they are generated.
 - + Useful in simulator environments where ROI may be known at run time and can be transmitted and saved automatically.
- 21 MATLAB[®] and third-party application API:
 - + Request and access synchronized multi-modal data streams from MAPPS[™]in real time.
 - + Publish data to $MAPPS^{M}$ for visualization in real time.
 - + Implicit data synchronization.
 - + Data types supported include signals, video overlays, graphs, and ROIs.

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